



# MEDIA ADVISORY

STATE OF TENNESSEE  
DEPARTMENT OF HUMAN SERVICES

FOR IMMEDIATE RELEASE

OCTOBER 12, 2006

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CAROLYN STAFFORD  
1-888-413-2232 (OFFICE)

**ATTENTION: CALENDAR EDITORS**

## **Marketing Strategies: "Identifying & Building Enrollment"**

- WHAT:** The Tennessee Child Care Facilities Corporation will conduct an informative workshop focusing on increasing your marketing skills. Pre-registration is required. For further information or to register, please contact 615-532-0936 or 1-888-413-CCFC (2232).
- WHEN:** Thursday, October 19, 2006  
6:30 p.m. – 9:00 p.m. EST
- WHERE:** Crutcher Memorial Youth Enrichment Center  
112 Lakeside Street  
Knoxville, Tennessee
- MORE:** Participants in this Small Business Management Workshop will receive a certificate for the training hours completed. These hours can also be used to satisfy the training hours required by DHS Licensing. On-site registration begins one half hour before class starts. Pre-registration is required to attend the class.
- COST:** **\$15.00 per/person**